



by
siderweb

WHO WE ARE

Made in Steel is the international Conference & Exhibition dedicated to the steel industry. It has a duration of three days and takes place every two years. It is attended by the main Italian, European and world players in the steel industry.

The B2B event offers opportunities for business and exchange relationships and knowledge. It is a Conference & Exhibition, at the same time a valuable exhibition showcase and a cultural hub that, with conferences, forums and round tables, aims at fostering competitive collaboration and the exchange of information, indispensable elements for business growth.

Made in Steel is a consolidated module, with characteristics that are profoundly different from other trade fairs in this sector, stimulating synergies between players operating at different levels of the steel value chain. Its first distinctive feature is the logic of participation which is not focused on the product, but on the entire steel supply chain (production, processing, distribution, and use). The second distinctive trait of the three-day event fashioned by siderweb zeros in on the precious dissemination of culture and information, with focus on an in-depth analysis of the sector's specificities.

It is organised by siderweb – The Italian steel community, the leading Italian information, analysis, and consultancy organisation specialising in the steel sector.

OUR FIGURES

With constant growth since its inception in 2005, Made in Steel has become an eagerly awaited appointment for steel professionals over the years.

The 2023 edition surpassed the previous records set in 2019. A total of 18,467 attendances were recorded. Moreover, visitors and exhibitors of LAMIERA were granted free admission to Made in Steel. 33% international visitors coming from 81 countries (26% in 2019 from 77 countries). Halls 22 and 24 of fieramilano Rho hosted 317 companies. More than 25% of the exhibiting companies came from abroad (versus 23% in 2019). 21 countries were represented, including Italy. 65 selected buyers, mostly international, took part in the event thanks to the renewed collaboration with ICE, the Agency for the promotion and internationalization of Italian companies. Over 50 Italian and European speakers took part in the conferences and talks.

SIDERWEB

siderweb - La community dell'acciaio (The Italian steel community) is the only online publication in Italy entirely dedicated to the steel industry. It is a point of reference for operators in the sector, thanks to its sober style devoted to in-depth analysis and objectivity. Since 2009, every week it has been recording the prices of raw materials and steel products on the national market, now numbering 61, using a method certified by the Data, Methods and Systems Statistics Laboratory of the University of Brescia. Since 2022 it has published 5 weekly indexes on scrap, carbon steel, long and flat products, and stainless steel. Since 2005, it has been organising Made in Steel, the

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international Conference & Exhibition dedicated to the steel industry, and it has managed its contents: conferences, interviews, outlooks.

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