

# **Additional services**

Advertising & Marketing

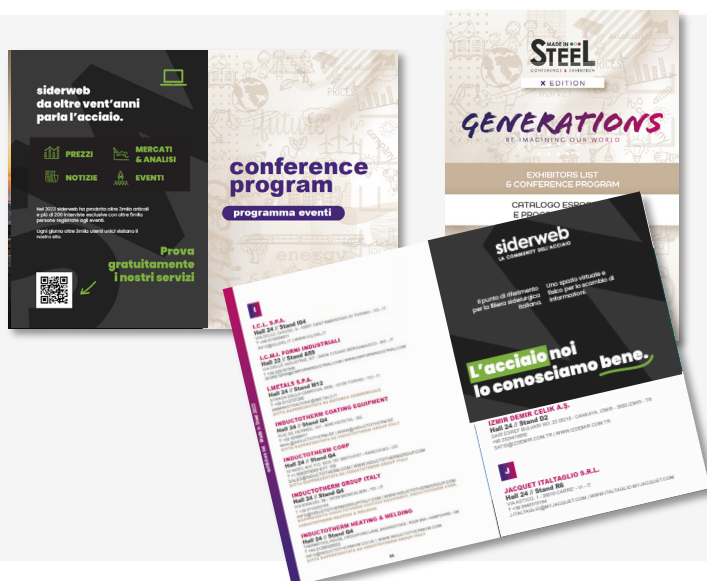
**ALL FILES MUST BE SENT TO:**



[marketing@madeinsteel.it](mailto:marketing@madeinsteel.it)

## Catalogue

The event catalogue is a key resource, printed in over 5,000 copies and freely available to all visitors at the exhibition entrance. It provides exhibitors with a premium, highly targeted visibility opportunity, ensuring they stand out in a competitive landscape.

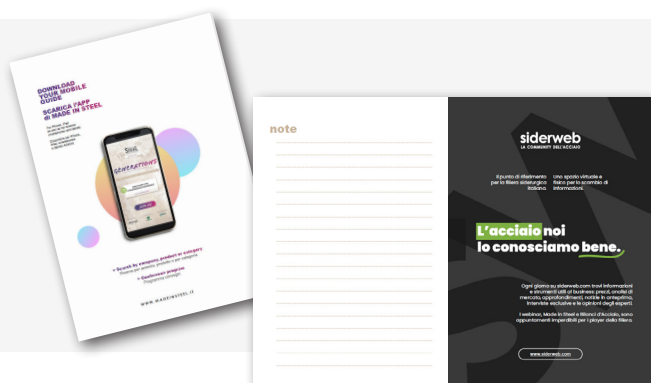


### SINGLE PAGE

- File type: PDF
- Format: A5 148x210 mm
- Bleed area: 5 mm
- Colour profile: CMYK

### ½ PAGE

- File type: PDF
- Format: 148x105 mm
- Bleed area: 5 mm
- Colour profile: CMYK



### 3rd COVER\*

- File type: PDF
- Format: A5 148x210 mm
- Bleed area: 5 mm
- Colour profile: CMYK

\*Only 1 available



### COMPANY LOGO

- File type: vector
- Colour profile: CMYK

### HIGHLIGHTED BACKGROUND

## Catalogue

Maximum exposure with the catalogue's exclusive bookmark



### BOOKMARK\*

- File type: PDF
- Format: 148x210 mm
- Bleed area: 5 mm
- Colour profile : CMYK

\*Only 1 available

## Online catalogue, digital map and App

Get noticed through Made in Steel's digital channels and gain visitors' attentions by making the most of their most frequently used tools. Boost your brand's visibility in the online catalogue and map, both available at [madeinsteel.it](http://madeinsteel.it), and in the official event App.



### COMPANY LOGO

- File type: Png
- Background: transparent
- Format: width 400px
- Colour profile: RGB

## Other services

Tote bags will be handed out to all visitors at the entrance of the exhibition halls, offering one of the most effective tools for maximizing your brand's visibility.



### LOGO ON ONE SIDE OF THE TOTE BAGS\*

- File type: vector
- Colour profile : CMYK

\*Only 1 available

### MATERIAL SUBMISSION DEADLINE

Catalogue single page	By no later than <b>March 10, 2025</b>
Catalogue ½ page	By no later than <b>March 10, 2025</b>
3rd cover	By no later than <b>March 10, 2025</b>
Paper catalogue logo	By no later than <b>March 10, 2025</b>
Bookmark	By no later than <b>March 10, 2025</b>
Shopper logo	By no later than <b>March 10, 2025</b>
Company logo or trademark on the online map	By no later than <b>March 31, 2025</b>

### PURCHASE DEADLINE

Highlighted background	By no later than <b>March 10, 2025</b>
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*After this deadline, we cannot guarantee the inclusion of the logo or the printing of the material. However, the full amount for the reservation must still be paid.*



[www.madeinsteel.it](http://www.madeinsteel.it)